

David Gil

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WORK EXPERIENCE

Meijer, Inc.

UX/UI Designer | January 2021 - Present

- Work in an agile environment to deliver new and improve existing experiences on the post-shop train; these include design flow for Express Delivery and Pickup, Partial Refund, visual implementation of Bazaarvoice for mobile app, and Redesign of Rate and Tip experience for all platforms.
- Work closely with the Product Owner and Design Team to ensure a great user experience and iterate upon it in accordance with user research.
- Work with program and architects to guarantee design and flow decisions can be actualized.
- Mentoring Junior Designers to help them grow and perform design validations before they go to developers for production.

Radwell International

UX/UI Designer | April 2017 - December 2021

- Work closely with stakeholders to understand business objectives, determine project goals and define a strategic design direction.
- I focused on elevating efforts in user-centric, data-driven design across all deliverables.
- I created low and high-fidelity prototypes for stakeholders and developers.
- Collaborated with developers throughout the design process and provided them with detailed documentation of the design.
- Some of the projects I worked on with the company include the Radwell.com customer portal and check-out experience and a PWA to help the sales team find and quote products.

Freelance

Freelance Graphic Designer | Jan 2012 – April 2017

Created print and digital content for different clients. I built websites for clients and helped them select a CMS system such as HubSpot, SquareSpace, Shopify, and WiX to host it so they could easily update the content as needed.

Haley's Printing Center

Graphic and Web Designer | Aug 2010 – Jan 2012

- Met with clients and assisted with re-branding and create marketing material.
- Ran A/B test on digital campaigns to refine clients' messaging.

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SKILLS

Software

Adobe CC, Adobe XD, Figma, Sketch, HubSpot, Visual Studio, Google Optimize

Programming Languages

HTML, CSS, JavaScript, Sass, HubL

EDUCATION

Graphic and Web Design

Harrisburg Area Community College - 2012